DOCUMENT RESUME

ED 060 905 LI 003 573

TITLE	Cataloging in Publication; Progress Report, July - December 1971.
INSTITUTION	Library of Congress, Washington, D. C. Processing Dept.
REPORT NO	PR-1
PUB DATE	Jan 72
NOTE	11p.; (25 References)
EDRS PRICE	MF-$0.65 HC-$3.29
DESCRIPTORS	*Cataloging; Cooperative Programs; *Library Technical Processes; *Publishing Industry
IDENTIFIERS	*Cataloging in Publication; CIP; Machine Readable Cataloging; MARC

ABSTRACT

The purpose of Cataloging in Publication (CIP) is to provide professional cataloging data to publishers so that the data will be printed in the book. Since CIP will reduce cataloging costs and speed the delivery of books to readers, it should be beneficial to both the library world and the publishing industry. The number of participating publishers has grown from 27 in July 1971 to 157. The goal of CIP is to provide Library of Congress Cataloging in Publication data at an annual rate of 30,000 titles by July 1973. The publishing houses and their divisions who are actively participating in the CIP program, or who plan to participate in the future are listed. The selected bibliography contains references to the articles and announcements concerning CIP that have appeared in the library and trade press. (Author/NH)

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PROCESSING DEPARTMENT
LIBRARY OF CONGRESS

CIP

CATALOGING IN PUBLICATION

PROGRESS REPORT

July - December, 1971

LI 003 573

Number 1

January 1972

PURPOSE OF CIP

1. The purpose of Cataloging in Publication (CIP) is to provide professional cataloging data to publishers so that the data will be printed in the book. Because CIP will reduce cataloging costs and speed the delivery of books to readers, it should be of benefit to the library world and the publishing industry alike.

FUNDING

2. On July 1, 1971, the Library of Congress received a $400,000 matching grant from the National Endowment for the Humanities and the Council on Library Resources, Inc. for the Cataloging in Publication Program. The Endowment and the Council each contributed $200,000 and officials of the U. S. Office of Education and the National Science Foundation have expressed their agreement with the merits of the CIP Program and indicated their intention to join in its support.

CIP PROGRESS

3. The number of participating publishers and their divisions has grown from the original group of 27 (in July 1971) to 157. By the year's end, 99 publishers had been asked to begin submitting titles to the CIP Program. The remaining 58 publishers who preferred active participation beginning in January 1972 or later will be contacted early in 1972, and asked to submit their titles. (See list of participating publishers, pages 5-8.)

The goal of CIP is to provide Library of Congress Cataloging in Publication Data at an annual rate of 30,000 titles by June 30, 1973.

STATISTICS

4. From July through December 1971 the CIP Program processed 1,350 titles. The turnaround time (from LC to publisher) varied from 1-5 working days after materials were received for cataloging. The goal of a maximum of 10 working days turnaround time at the 30,000 title-a-year rate remains realistic. On December 14, 1971, CIP processed the 1,000th title--Beyond Dark Hills by Jesse Stuart, to be published by McGraw-Hill in August 1972.

5. As a service to participating publishers, the CIP Program has provided approximately 2,000 preassigned Library of Congress catalog card numbers. The preassigned numbers have been returned to the publishers within 1-2 days after receipt of request.

PROMOTION AND PUBLICITY

6. A relatively large number of articles and announcements concerning CIP have already appeared in the library and trade press. (See the selected bibliography, pages 9-10.)

7. On November 17, 1971,a Cataloging in Publication Workshop, cosponsored by the Library of Congress and the Association of American Publishers (AAP), was held in New York City. Approximately 100 representatives from publishing houses, libraries and other organizations attended. A reactor panel of librarians and publishers had an opportunity to answer a variety of questions and to discuss their own early CIP experience.

CATALOGING IN PUBLICATION INTERNATIONAL

8. The CIP concept has international implications. The Library of Congress received a letter from Regina Carneiro, Chefe do Centro de Catalogação-na-Fonte (Center for Cataloging in Source) at the Camara Brasileira de Livro, reporting that Brazil began a CIS Program on July 1, 1971. Mrs. Marion C. Wilson, Chief of the Library Documentation Centre, Research and Planning Branch of the National Library of Canada in Ottawa, visited the CIP Program to gather information for a possible Canadian cataloging in publication program. Dr. Wolfgang H. Ettel, Director of the Washington Liaison Office of the Institute for Documentation in West Germany, who also visited the CIP Program on behalf of the Library Department of the German Research Society (Deutsche Forschungsgemeinschaft), indicated that there is considerable interest in introducing a cataloging in publication program in West Germany.

CIP ADVISORY COMMITTEE

9. A committee to advise on the implementation of the Cataloging in Publication Program has been established by the Library under the chairmanship of John G. Lorenz, Deputy Librarian of Congress. Its members are Verner W. Clapp, Consultant, Council on Library Resources, Inc.; Sanford Cobb, President, Association of American Publishers, Inc. (ex officio); Mrs. Connie R. Dunlap, Head, Graduate Library, University of Michigan; Harry Ford, Vice President, Production, Atheneum; Robert W. Frase, Vice President,

Association of American Publishers, Inc.; Dr. Mary V. Gaver, Director of Library Consulting Service, Bro-Dart, Inc.; Carl B. Hansen, Assistant Director, Columbia University Press; M. Ann Heidbreder, Director, Education and Library Services, Grosset & Dunlap, Inc.; W. Carl Jackson, Director of Libraries, Pennsylvania State University; James A. McNeish, Vice President, Production Division, John Wiley & Sons, Inc.; Mrs. Priscilla L. Moulton, Director of Libraries, Brookline Public Schools; Dr. Carol A. Nemeyer, Senior Associate, Education and Library Services, Association of American Publishers, Inc.; Mrs. Helen W. Tuttle, Assistant University Librarian for Preparations, Princeton University Library; Henry Z. Walck, Sr., President, Henry Z. Walck, Inc.; and Mrs. Avis Zebker, Coordinator, Acquisitions Department, Brooklyn Public Library.

NATIONAL LIBRARY OF MEDICINE (NLM) AND CIP

10. The Library of Congress and the National Library of Medicine (NLM) will extend their present cooperative cataloging efforts to CIP. The Library of Congress Cataloging in Publication Data for core medical titles will also contain the subject headings and classification numbers provided by NLM.

MARC (MAchine Readable Cataloging)

11. When the LC CIP data is sent to the publisher, the available cataloging information is also input for the Library's MARC system in machine-readable form for distribution to MARC subscribers. These temporary records are updated to show the complete verified bibliographical information. After processing folded and gathered sheets, the other important advantage has been, that LC printed catalog cards for CIP titles are available at an early date--in most cases, before date of publication. One example of MARC use of CIP records was reported to the Library by Kenneth J. Bierman, Project Director of MARC-Oklahoma at the Oklahoma Department of Libraries, where MARC tapes have become part of MARC-Oklahoma Project's Selective Dissemination of Information System (SDI). Based upon the response of the majority of the 66 subscribers to its SDI Project, MARC-Oklahoma is providing printed notices in various subject areas for books which have been published and books which are about to

be published (CIP titles). Mr. Bierman stated, "We are very pleased and excited about CIP and think it will be a real boost to our service."

Please address CIP requests and inquiries to:

William A. Gosling
Project Manager, CIP
Descriptive Cataloging Division or
Library of Congress
Washington, D. C. 20540

Glen A. Zimmerman
Assistant to the Chief
Descriptive Cataloging Division
Library of Congress
Washington, D. C. 20540

Publishing Houses and Their Divisions Actively Participating in the LC CIP Program

AMS Press, Inc.

Abelard-Schuman Limited

Harry N. Abrams, Inc.

Addisonian Press Books

Alba House

American Heritage Press

American Heritage Publishing Company

American Library Association

American Mathematical Society

Archon Books

Arno Press, Inc.

Association of American Publishers

A. S. Barnes & Company, Inc.

Behrman House, Inc.

Books for Libraries, Inc.

R. R. Bowker Company

Bucknell University Press

Chandler Publishing Company

Chicorel Library Publishing Corp.

Consolidated Book Publishers

Cornell University Press

Criterion Books

Da Capo Press, Inc.

Delacorte Press

Dell Distributing Co., Inc.

Delta Books

The Dial Press

Dodd, Mead & Company

Fairleigh Dickinson Univ. Press

Gale Research Company

Genealogical Publishing Co., Inc.

Great Albion Books

Greenwood Press, Inc.

Greenwood Publishing Company

G. K. Hall & Company

Hammond Incorporated

Haskell House Publishers, Ltd.

Hastings House, Publishers, Inc.

Hawthorn Books, Inc.

D. C. Heath and Company

A. J. Holman

Iowa State University Press

John Day Company, Inc.

John Knox Press

Johnson Reprint Corporation

Alfred A. Knopf, Inc.

Ktav Publishing House, Inc.

Lerner Publications Company

Lexington Books

Library of Congress

Linnet Books

Lion Books

J. B. Lippincott Company

Loyola University Press

The MIT Press

Macrae Smith Company

McGrath Publishing Company

McGraw-Hill Book Company

G. & C. Merriam Company

Modern Library, Inc.

National Council of Teachers of Mathematics

The Naylor Company

Negro Universities Press

Thomas Nelson Inc.

Noble and Noble, Publishers, Inc.

Northern Illinois University Press

W. W. Norton & Company, Inc.

Oceana Publications, Inc.

Octagon Books

Pantheon Books, Inc.

Pennsylvania State Univ. Press

Prentice-Hall, Inc.

Princeton University Press

Random House, Inc.

Regional Publishing Company

Charles Scribner's Sons

Sheed & Ward, Inc.

Shepard's Citation

The Shoe String Press, Inc.

Patterson Smith Publishing Corp.

Smithsonian Institution Press

Stackpole Books

Standard Educational Corp.

State Univ. of New York Press

Steck-Vaughn Company

Syracuse University Press

Union of American Hebrew Congregations

University of Alabama Press

University of California, Inst. of Governmental Studies

University of Oklahoma Press

University of Texas Press

University of Washington Press

University of Wisconsin Press

University Park Press

Vanderbilt University Press

Vintage Books

Wayne State University Press

John Wiley & Sons, Inc., Publishers

The H. W. Wilson Company

Windmill Books, Inc.

Young Scott Books

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Publishers Who Have Indicated They Wish
to Join CIP in January 1972 or Later

Abingdon Press

Acropolis Books Ltd.

Addison-Wesley Publishing Co., Inc.

Arco Publishing Company, Inc.

Association Press

Barnes & Noble, Inc.

Beacon Press

W. A. Benjamin, Inc.

The Bethany Press

The Brookings Institution

Brown University Press

Childrens Press

Chilton Book Company

Columbia University Press

The Darwin Press, Inc.

Drake Publishers Inc.

Follett Educational Corp.

W. H. Freeman and Company

Friendship Press, Inc.

Garrard Publishing Company

Grosset & Dunlap, Inc.

Grune & Stratton, Inc.

Harper & Row, Publishers, Inc.

Herald Press

Hill & Wang Inc.

Houghton Mifflin Company

Industrial Press Inc.

John Hopkins Press

Judson Press

Litton Educational Publishing, Inc.

McCutchan Publishing Corporation

Meredith Corporation

William Morrow and Company, Inc.

North American Publishing Co.

Ohio State University Press

Parents' Magazine Enterprises, Inc.

S. G. Phillips, Inc.

Plays, Inc.

Rand McNally & Company

Fleming H. Revell Company

Rutgers University Press

Scarecrow Press, Inc.

Southern Illinois University Press

Summy-Birchard Company

Taplinger Publishing Co., Inc.

Twayne Publishers, Inc.

United Church Press

University of Florida Press

University of Notre Dame Press

University of South Carolina Press

Henry Z. Walck, Inc.

Warner Press, Inc.

Watson-Guptill Publications

Franklin Watts, Inc.

Wesleyan University Press

Westinghouse Learning Corporation

The Westminster Press

The Writer, Inc.

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Selected Bibliography

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"The Cataloging in Publication Program was launched . . .," LC Information Bulletin, 30, No. 29, July 22, 1971, pp. 426-427.

"The Cataloging in Publication Project (CIP) . . . has a goal of cataloging 30,000 to 36,000 titles annually by June 30, 1973 . . .," LC Information Bulletin, 30, No. 38, September 23, 1971, pp. 531-534.

"The Cataloging in Publication Project (CIP) . . . received the first four sets of folded and gathered sheets . . .," LC Information Bulletin, 30, No. 42, October 21, 1971, p. 588.

"CIP, its use in libraries," by Helen W. Tuttle, in NELA Newsletter, 3, No. 1, March, 1971, pp. 5-11. (Speech presented to the New England Technical Services Librarians' Section of NELA, October 10, 1970).

"CIP Processes 1,000th Title," LC Information Bulletin, 30, No. 52, December 30, 1971, p. 741.

"First "CIP" Books Announced by LC," Library Journal, 96, No. 2, November 15, 1971, p. 3710.

"The first publisher . . .," LC Information Bulletin, 30, No. 34, August 26, 1971, p. 485.

"Glen Zimmerman . . . presented a progress report on . . .," LC Information Bulletin, 30, No. 48, December 2, 1971, p. 672.

"The Greatest Invention since the Title-Page? Autobibliography from Incipit to Cataloging-in-Publication," by Verner W. Clapp, (WLB Basic Background Series, No. 2), Wilson Library Bulletin, 46, No. 4, December, 1971, pp. 348-359.

"LC initiates "Cataloging in Publication" Program to accelerate book processing and reduce costs for all libraries; announces changes in cataloging priorities," INFORMATION (Science Associates/International, Inc.), 3, No. 4-5, July-August/ September-October, 1971, pp. 193-4.

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